



BENEFITS OF FEEDING INSTINCT® RAW:

- ✓ BETTER DIGESTION, SMALLER / FIRMER #2s
- ✓ MORE MEALTIME EXCITEMENT
- ✓ RELIEF FROM FOOD SENSITIVITIES
- ✓ IMPROVED SKIN AND COAT
- ✓ IMPROVED WEIGHT

HOW TO FEED FROZEN RAW

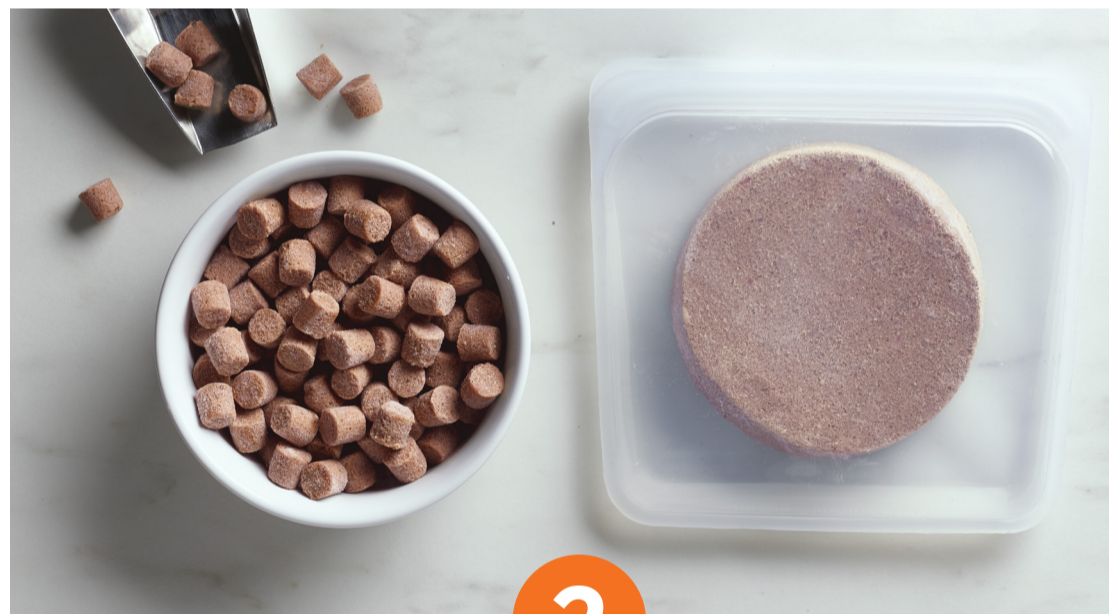


1

KEEP RAW FROZEN

Store raw in the freezer. Keep the bag sealed for freshness.

HELPFUL TIP: Bites require minimal prep and they thaw in minutes. Feed it straight from the bag to the bowl.

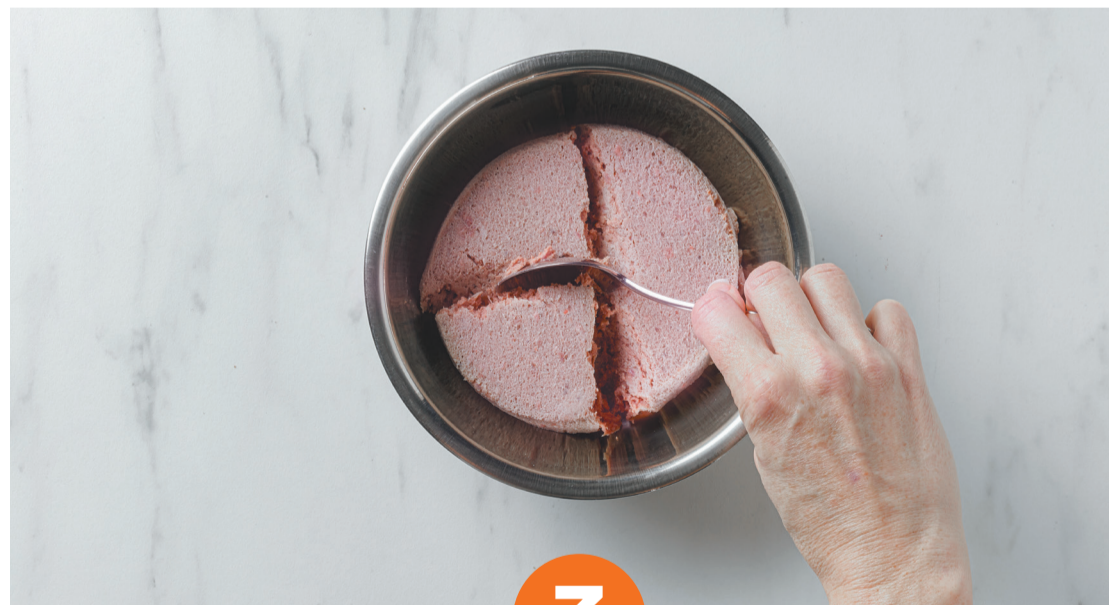


2

THAW MEALTIME PORTIONS

If feeding Raw Patties, thaw your pet's mealtime portion in a sealed container in the refrigerator. This is optional if you are feeding Raw Bites – they thaw in minutes!

HELPFUL TIP: Place the next day's portion in a covered container in the fridge overnight. Raw can remain in the refrigerator for 1-2 days.

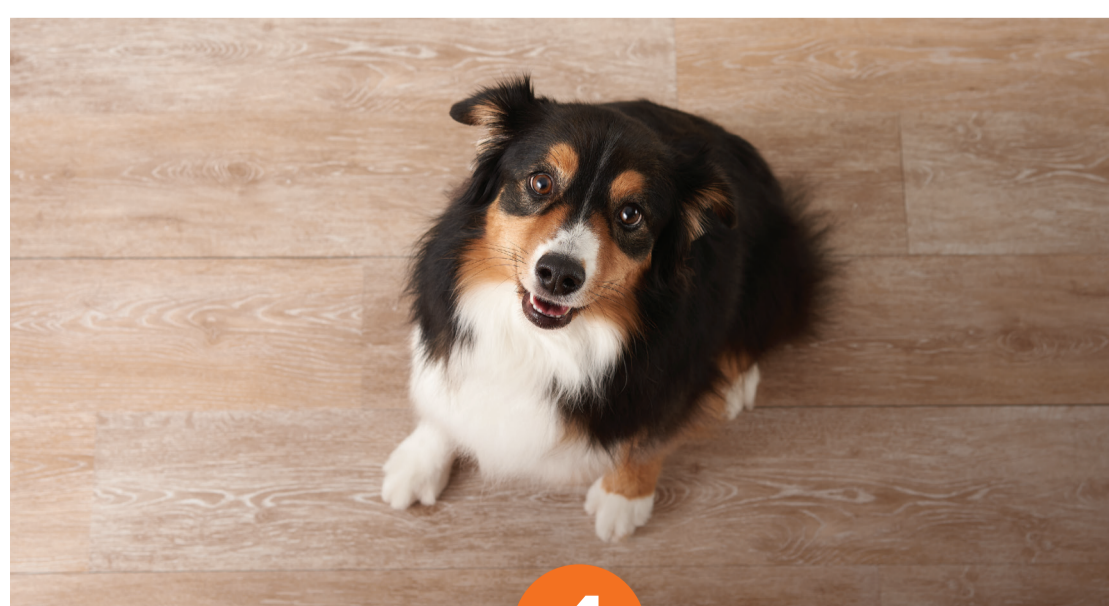


3

SERVE AS YOU LIKE

Scoop Bites directly in the bowl. Patties can be served broken up, mashed or whole depending on your pet's preference.

HELPFUL TIP: Some of our raw feeders recommend adding warm water or broth for those first meals so your pet can get used to the cooler temperature.



4

SEE THOSE HAPPY DANCES

Serve and see your pet's excitement! Discard any uneaten food after 30 minutes (though usually we see clean, empty bowls!).

HELPFUL TIP: Like with any pet food or when handling raw meats, wash hands, surfaces, and bowls that come in contact with raw with hot, soapy water.